Great stories are about great characters. Remember, you need to make your characters stand out.

Don’t confuse readers by making your hero and villain look the same—unless the fact that they’re lookalikes is an important part of the plot.

Have a go at drawing your own great characters.

So you want to write your best story ever?

Whether it’s an action-packed adventure filled with rogue spies and super-villains, a heart-breaking romance about two lovesick robots or a laugh-out-loud doodle diary about the biggest geek in school, you’ll find everything you need in this book.

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